

EXHIBITOR NEWSLETTER

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4 Simple Ways to Focus on the Voice of the Customer

Retaining customers is key to any growth strategy. It costs more to attract new customers than it does to keep them. So, are you focusing on customer acquisition and retention equally? Here are 4 simple ways to tap into the voice of your customers to increase understanding and retention rates.

[LEARN THE 4 TIPS](#)



**GROW YOUR
BUSINESS WITH
CATERSOURCE**

**Join us in Las Vegas
February 20-21, 2018**



Your Catersource sneak peek

Every Catersource Conference & Tradeshow begins with our site visit determining event, networking and award locations as well as stages and tradeshow details. This is your sneak peek into our plans for this game-changing 2018 show!

[SEE HIGHLIGHTS](#)



Have ideas and thoughts on how to connect with fellow attendees at CS2018? Tell Us!

Networking is critical to ensuring you leave with the right connections so we want to hear from you! Fill out the Networking Survey by July 17 and upon completion receive a promo code for \$50 off your CS2018 full conference registration package.

[TAKE SURVEY](#)



The samurai secret to success

Samurai are associated with strength and power and strategy. But how about stillness and calmness? Here's a look at history's greatest warriors' key to success.

[LEARN MORE](#)



KEY LOCATIONS. CUSTOM SPONSORSHIPS.

The show for catering & events



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BOOTH
TODAY



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