

EXHIBITOR NEWSLETTER

Why Exhibit

Pricing

Sponsorships

Book Your Booth



## 5 Ways to Capture Caterers' Attention

Want to sell to caterers? Caterers don't just want to be on the cutting edge - they want to be the ones sharpening it! Take a look at some ideas on how you can capture the caterer's eye - and wallet.

[READ MORE](#)



*Drive traffic to your booth with an ad in the Catersource 2017 SHOW GUIDE!*

Space reservation: **January 30** | Materials due: **February 06**



## CS2017 in the News

Kathleen Stoehr, our very own Director of Content, joined WVUE Fox 8 News in New Orleans yesterday to chat about 2017 wedding trends.

[WATCH NOW](#)



## Marketing Strategies for Success

As you head into show season, it's time to take stock of your marketing strategies. Catch up on best practices and start planning today!

[READ MORE](#)



## Catersource Celebrates 25 Years in NOLA!

Join us March 12-15, 2017 in New Orleans and network with over 6,500 culinary and event professionals to stay ahead of today's competitive business environment.

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