



If the catering industry isn't on your radar yet it should be!

Catering is a \$14+ billion industry and for the second year in a row, is projected to have the most rapid growth of all foodservice sectors this year: +5.6%*

7,000+ foodservice and hospitality professionals will attend the only national **catering and events** tradeshow of its kind.

Meet the buyers, shake hands with the decision makers and sell to this growing industry.

catersource[®]
EVENT-SOLUTIONS[®]
C O N F E R E N C E & T R A D E S H O W
March 23-26, 2014 • Paris Hotel Las Vegas





Catersource has been providing resources for caterers for more than 20 years and has a long-standing reputation and commitment to bringing buyers and sellers together. More than 40,000 catering operators have attended Catersource since 1992.

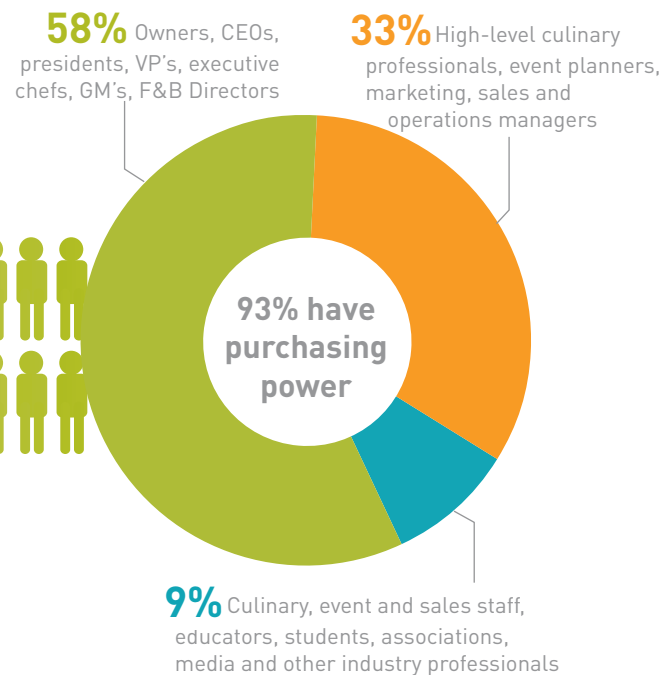
Meet with buyers

Attendees of the Catersource Conference & Tradeshow are established catering professionals who purchase in large volume. 30% report annual revenue over \$5 million and 16% over \$10 million. This highly qualified audience is buying food and beverage, spirits, wine and beer, kitchen equipment, outdoor cooking equipment, buffet and tabletop items, décor, floral, small wares, apparel, software, technology, marketing and business services, furniture, linens, trucks, vehicles and transport equipment and so much more.

7,000+ catering and event professionals, operators, planners, producers, media, industry leaders and providers were at the 2013 Conference & Tradeshow, making it one of the most well-attended and successful shows in our history.



These buyers will cater **1 million events** and feed **150,000,000 mouths** in the coming year.



YOUR TARGET MARKET

Catersource Conference & Tradeshow | March 25 - 26, 2014



Thousands of companies come each year looking for new products and services. They include companies whose primary business is catering.

The industry is strong and growing.

97% of attendees say their business is growing and the outlook for 2013 is positive.

96% found products at Catersource relevant to their business.

90% plan to make purchases from vendors they meet at the Tradeshow.

76% attend looking for new products.

53% Catering companies, banquet facilities, event venues

17% College, universities, schools, healthcare, contract management

2% Independent chefs, military, consultants

5% Convention centers, sports arenas, theme parks, public venues

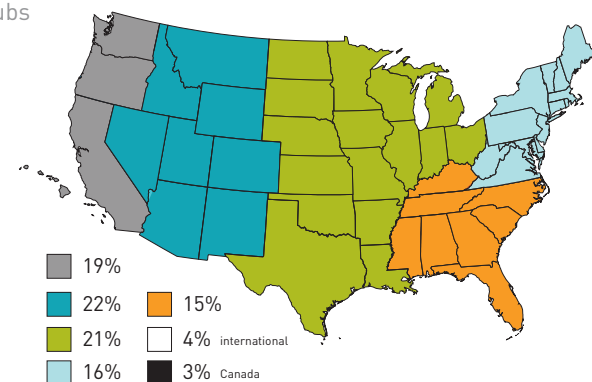
9% Restaurants, catering full-service/delivery, retail

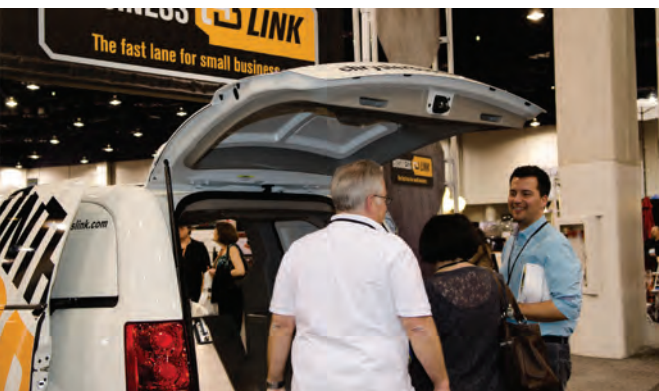
14% Hotels, resorts, casinos, private clubs

Catering is their primary focus

Meet NEW buyers from across the country.

51% of attendees say this was their first time on the show floor. You'll meet these prospects and convert them into new customers!





**\$19+ Million
SOLD** at the
2013 Tradeshow

Attendees made decisions and were buying on the show floor:

**81% of vendors secured
more than \$10,000 in
business.**

**36% of vendors
generated more than
\$25,000 in just two days!**

**33 companies sold
\$100,000+ during show
hours.**

97%

*of exhibitors say the show was successful for
their business and will exhibit again in 2014!*



*"It's in the top 3 shows we do each year,
this year we are doing 14 shows!"*

Clipper Mill

*"Our best show of the year, we had over
1,000 potential customers pass through our
booth this year."*

EMI Yoshi, Inc.

*"The best ROI for all the shows I attend
each year, hands down!"*

ScentedTowel.com

*"Catersource attracts the BEST of
the industry."*

Rao's Specialty Foods, Inc.

*"The percentage of legitimate prospects
is very high."*

Boggiatto Produce, Inc.

*"Attendees all seemed to have the money to
spend this year – which is good for all vendors."*

Gasser Chair Company

*"Quality attendees proactively looking
for new ideas."*

Go-2 Products

Presented in partnership with:



2013 EXHIBITORS

Hundreds of companies exhibit at the Catersource and Event Solutions Tradeshow year after year to showcase their products and services to the most targeted catering and event audience in the world. These companies were on the 2013 floor alongside buyers actively looking for ideas and products to better their business.

**Bold indicates 2013 sponsor*

10 Strawberry Street

3D Event Designer powered by EventsClique.com
6French LLC
A Alexander Event
A-1 Tablecloth Company
A&B Home Inc
Accent Decor
Access Shot Tours
ADSI, Inc
AFR Event Furnishings
Airstar America
Alan Berg
Alegacy Foodservice Products Group, Inc
Aloha Shoyu Company, Ltd
Amedeo Design
American Beverage Marketers
American Merchandise Resource
American Metalcraft, Inc.
American Technical Publishers
American Turf & Carpet
Anchor Packaging, Inc
Appetizers USA
Apple Event Supplies
Arlite Inc
Arvco Container
Arvind Group
Aspen Products, Inc
Association of Luxury Suite Directors
Atgron Inc.
ATIV Software
Atlas Chairs and Tables
Atmosphere NA
Atomic Rental
B4 Hand Sanitizer / Midway Advanced Products
Backdrops Beautiful
Bamboo Imports MN
Bamboo Studio
Barry Callebaut
BAZAAR BOUTIQUE
BBJ - Table Fashions
BelGioioso Cheese
Belix
Berry Plastics
Big John Grills & Rotisseries
Biosphere Industries
Blueprint Studios
BOC Plastics
Boggiatto Produce, Inc
Bon Chef
Bonar Plastics
Bonewerks/Culinarte
Boss Manufacturing

BOXit Corp.
Bridgford Foods Corporation
Bugambilia, Inc.
Bumjenga Printing Company
Butter Buds
Butterball Foodservice
Cadco, Ltd.
CAL-MIL
California Portable Dance Floors
Cambro Manufacturing Company
Carlisle FoodService Products
Carter-Hoffmann
Cater 2 Cater
Caterease Software
Catering Crate
Catersource Consulting Unit
CCI Industries/Cool Curtain
CCS Creative
Chameleon Chair Collection
Champagne Creative Group
Chef a la Mode
Chef Exec Suppliers LLC
Chef Rubber
Chef Works, Inc.
CHEFfield Presentation
ChefTec Culinary Software Services
Chilean Blueberry Committee
Chilean Fresh Fruit Association
Chillin' Products
Chipotle Texas
Chocolates a la carte
Ciao Imports
Classic Party Rentals
Classic Wines of California
Clipper Mill, Inc
Cloth Connection
Colors Gourmet Pizza
Connie Duglin Specialty Linen Rental
Cooper Tea Company
CORT Event Furnishings
Creative Backstage
Creative Coverings
Creative Creations USA
Cres Cor
CrowdCompass by Cvent
Crown Verity, Inc.
Culiniare/AKA Mikon Intl. Inc.
D.W. Haber & Son
D&W Fine Pack
Dairy Farmers of America
Darice
Darnel Fabrics Inc.
Decorline, Inc.
Del Monte Foods Company

Delivery Concepts, Inc
Dexter-Russell, Inc
di Potter
Domestic Printing
Double 'D' Knitting and Glove, Inc
DoubleDutch
Douglas Stephen Plastics
Dr. Schar USA, Inc.
Drake / Rovergarden Corp.
Drew Thomas Productions
Dudson USA Inc./ Zieher Germany
Dynamic USA
Eastern Tabletop Mfg. Co
Eco-Eats Partyware
Eco-Products
ECOLAB Inc.
Edibles by Jack
Edward Don & Company
Elite Global Solutions
EMI Yoshi, Inc
Emergency Mobile Kitchens
Encore Creations
Enjoy Life Natural Brands, LLC
Epicoa Rotisseries
Epure Glass
Eurodib
Europaeus USA Inc.
Event Decorating Academy
Extreme Art
Fancy Fabric
Fantasy Ink Las Vegas
Ferrero USA, Inc
Financial Transaction Services
Fineline Settings
Flexsil-Lid USA
Flex Tent Company
Flies be Gone - Monster Fly Trap
FMP - Franklin Machine Products
Fondarific Fondants
Fonterra Foodservice, Dairy for Life
Foodservice Express
Foodservice Rewards
Ford Commercial Truck
Fortune Products, Inc.
FP Flourishes
Fresh Origins
Front Of The House, Inc. (FOH)
Fuel 21st, Inc
Fusion Chef By Julabo
Game Show America
GASONE
Gasser Chair Company, Inc
GBS Linens
GET Enterprises, LLC
Gillian's Foods Inc.

GKI/Bethlehem Lighting
Global Event Supply
Glopac Inc
Go-2 Products, Inc
Go Picnic Brands Inc.
Gourmet Boutique
Grand Equipment & Supplies Inc.
GrillGrate LLC
Grill Pardner
Gunter Wilhelm
Hamburger Holder Ltd
Hammer Stahl Cutlery
Hanson Brass, Inc.
Harold Import Company, Inc
Heavenly Cake Pops, LLC
Hero Foodservice
Hoffmaster Group, Inc.
Hollowick, Inc.
Home Decoration Accessories, Ltd
Home Trendz LLC
Honey Smoked Fish Co.
Huhtamaki Foodservice
Idaho Potato Commission
IFN Green
Impulse Enterprises LLC
In2Food
InfiniteRose/Verdissimo
Interactive Entertainment Group
InterMetro Industries Corp.
International Caterers Association
International Event Products, LLC
International Mercantile Agencies, Inc.
International Tents & Supplies
Iron Horse BBQ
IQ Massager
Iveta Gourmet Inc.
Iwatani Corp of America
J.B. Prince Company, Inc.
Jay Import Company
JBS USA, LLC
John E. Koerner & Co., Inc.
Jomar Table Linens, Inc
Jones Dairy Farm
Jordi International Fabrics
JRM Chemical, Inc.
Kabobs, Inc
Karaoke Reality Video, Inc.
Kerry Group, Inc
KitchenHappy
kool. Party Rentals
Kope Kapea LLC
Koyal Wholesale Wedding & Event Supplies
Kwik-Covers
La Tavola Linen

2013 EXHIBITORS

continued

Las Vegas Food and Beverage Professional
LaCrosse Cooler & L.B. White
LBP Manufacturing, Inc
Le Chef Bakery
Leaf & Fiber by Sunshell LLC
Leafware LLC
Libbey Inc
Liquid Blue Inc.
Live It Up Productions
Lone Peak Labeling Systems
LoTech Sales, LLLP
Lowe Refrigeration, Inc
Lumica Corporation
MacFarlane Pheasants
Magnificent Trimmings, Inc.
Maple Leaf Farms
Martellato USA
Marukan Vinegar USA
Maryland Plastics, Inc.
Mayesh Wholesale Florist
McCourt Manufacturing
McNairn Packaging
Meahuna Hawaiian & Jamaican Coffee
Media Wave Video Productions
Medlicious Foods
Meetings & Events Publishing
Mercedes-Benz
Mercer Cutlery
Metzger Specialty Brands
MGM Mirage Events
MicroWire Products, Inc
Mignardise, Inc.
Mike Super - Magic & Illusion
Mike's Pies, Inc
Milan 26 / Dishco
Mint Julep
Mircenza, Inc.
Misa Bella Designs
Mity Lite
Moducup, LLC
Moffat, Inc
Murphys Creativity Software
MY Drap
Napa Valley Linen
National Association for Catering and Events
National Registry of Food Safety Professionals
National Restaurant Association
Natureseal, Inc.
Nespresso Coffee Solutions
Nevada Restaurant Association
NewChef Fashion Inc.
New Horizon Cuisine

NextCrew
Nice UpLights
Nielsen-Massey Vanillas
Nissan Commerical Vehicles
NorthWest Enterprises
Novacart
Novelty Crystal Corp.
Nuage Designs, Inc.
Nueske's Applewood Smoked Meats
NuphorIQ
Omega Pattern Works
Omni Houseware Inc.
Oneida Ltd.
OnlineEEI
Oreck Hospitality
Oregon Mushrooms
Oregon Seafoods LLC
Otto Trading Inc.
Over The Top Party Linens
P.R.E. Sales, Inc
Packaging Alliance International
PacknWood
Palate & Plate
Palmer & Snyder
Pansaver- M & Q Packaging
Paperless Proposal Software
Party Green
Payman Fabric, Inc.
Pernod Ricard USA
Pick On Us, LLC
Pidy Inc.
PigOut Roasters
PK Fine Imports Inc.
Planglow USA
Plant Based Foods, Inc.
Plate-Mate
Polar Leasing Company, Inc.
PortaBeer
Portadecor
PreGel America
Price Zone
Progressive Gourmet
Progressive Pro/Caterer's Warehouse
Pro-Tech Mats Industries, Inc.
PS Furniture
Pujadas USA
Pure Indulgent Foods, Inc.
Pyrotecnico Special Effects & Lasers
Quest Drape
RadioBoss Two-Way Radios
Rakk Industries Inc.
RAM Commercial Trucks
Rao's Specialty Foods, Inc

Red Bird Farms
Resource One Inc.
Restaurant Depot
Restaurantware
RestaurantWraps.com
Riegel Linen / Mount Vernon Mills, Inc.
Robot Coupe USA
Rockin' Feet LLC
Rose Brand
Rosseto
Royal Plasticware, Inc.
RSS Distributors
Sabert Corporation
SabreTooth Technologies, LLC
San-J International Inc.
ScentedTowel.com
Schwan's Food Service
Sculptware
Security Products, Inc.
SEARCH Foundation
Sephra LP
Service Ideas, Inc.
SICO America, Inc.
Signs Remembered
SinksNmore
Skalny
Smart & Final
Smart Bar Products
SmartBucket LLC
Smarty Had A Party
Smokewood Foods
Snap Drape International, Inc
Snaplock industries, Inc.
Snapz Photo Booth
SNK Enterprises, Inc.
Social Tables
Society Awards
Something Different Linen
Southern Aluminum
Southern Pride Distributing, LLC
Southwest Gas Corporation
Special Event Sales
Steelite International
Stellar Joe Coffee Co
Sterling Restaurant Supply
SternoCandleLamp
Stout Roofing Inc.
Strahl Beverageware
Sun Rich Fresh Foods Inc.
Superior Studio Specialties
Sweet Flavor Florida
Sweet Fountains, LLC
Sweet Mesquite Bakery
Sweet Street Desserts

Swiss Chalet Fine Foods, Inc.
Synergy International
T. Marzetti Co.
Tablecraft Products
Tassel Depot
Team Play, Inc. / Fun Stop Photos
The Body Connection
The Cawley Company
The Homer Laughlin China Co.
The Knot Wedding Network
The Krazy Kool Joint
The Perfect Puree of Napa Valley
The Vollrath Company LLC
Thermohauser of America, Inc.
Think Bamboo
Thirs-Tea Corporation
Three Square Food Bank
Total Oil USA
Total Party Planner
TouchTunes Interactive Networks
TrailerLogic
Traiteur de Paris
Tramezzini Canada
Trannon Culinary
Turgla
Ultimate Textile
Under Stella's Umbrella
Unified Brands
Unique Manufacturing Co.
United Home Technologies, LLC
United Site Services
Urquid Linen
Van-Lang Foods
VerTerra Dinnerware
Vessel Decor, LLC
Victoria Gourmet Inc.
Walco Stainless
Wasara - US
Weddingstar
Welcome Home Brands
Wildflower Linen
Williams-Sonoma for Professional Chefs
Wedding Industry Professionals Association (WIPA)
WNA
World Wide Fabric Inc.
Wyndham Vacation Ownership
Yara's Way Events
Your Green 2 Go
Zesco.com

RESERVE YOUR SPACE TODAY

Catersource Conference & Tradeshow | March 25 - 26, 2014

The 2014
show floor will
sell out!

2014 BOOTH PRICING

10x10: \$2,100

Each corner: +\$250

Each additional
10x10 space: +\$1,350

Gain exposure, generate qualified leads and make an immediate impact on your sales.

If you supply to the hospitality or food service industry, you can't afford to miss the largest industry event of its kind and get face-to-face with the buyers. As an exhibitor at the 2014 Catersource and Event Solutions Tradeshow, you receive:

Booth Package: 10x10 booth includes black back drape and an exhibitor identification sign **PLUS**

- (1) Full Conference Badge (\$800 value). Attend educational sessions and live cooking and design demos. Network with industry leaders at the Sunday Welcome Event, the Industry Awards and mingle with other professionals in the Attendee Lounge.
- Company Listing in the 2014 Show Program/Tradeshow Guide Directory; 25 word description, contact information and booth number. Attendees use this as a resource throughout the year!
- Company Listing on the mobile Conference app.
- Company name and live link on the Catersource and Event Solutions websites.
- Opportunities for pre-show promotions and advertising exclusively for exhibitors.
- 10 exhibitor badges for your booth staff.
- 20 exhibit floor passes to invite your customers to visit you.
- Customer meeting space on the tradeshow floor.
- Access to the exhibitor coffee lounge on the tradeshow floor.
- Catersource logo to use in your marketing materials.



catersource EVENT SOLUTIONS

CONFERENCE & TRADESHOW

March 23-26, 2014 • Paris Hotel Las Vegas

MORE OPPORTUNITIES

Catersource Conference & Tradeshow | March 25 - 26, 2014



Sponsorships

Receive high visibility through powerful branding and a high-traffic booth location. Take advantage of exclusive opportunities with event participation, education sponsorship, focus groups and product launches. Gain additional exposure through tradeshow guide advertising, bag inserts, attendee marketing and much more.

Catersource Media

Connect with buyers all year through advertising opportunities in Catersource magazine, SourceBook, Get Fresh e-newsletter, On the Market Now, exclusive emails, catersource.com and more!

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