

EXCLUSIVE SPONSORSHIPS

Target exclusive sponsorships offer focus and maximum influence.

Network Reception\$5,000

Put your brand on display and mix and mingle with attendees at our opening night kickoff event! Showcase your products, receive maximum visibility at the start of our four day conference and tradeshow, and receive pre, onsite and post show logo coverage.

Afternoon Networking Breaks\$3,000

Reach our engaged, full conference attendees by sponsoring the afternoon networking breaks. Showcase your products, interface with attendees, and receive branding to stay top of mind with buyers.

Creole Luncheon Experience.....\$3,000

Lunch is served - and you're on the menu when you sponsor our sell-out Creole Luncheon Experience. Themed to be topical and engaging, your sponsorship includes branding, speaking opportunities, content direction, signage, and a personal presence to be sure you leave as a crowd favorite and recognized brand.

Monday Night Party\$3,000

THE premier, award-winning Monday Night Party offers a custom opportunity for your products to be branded and shown on action stations designed by our team of internationally recognized event designers. High impact through execution and branding, this event truly delivers.

Featured Speakers\$6,000

Align your brand with the top speakers, educators and thought leaders in the catering and event industry by sponsoring one of our featured speakers. Introduce top talent in front of a sellout crowd and build credibility and trust for your company with our audience of caterers and event planners.

Industry Awards Celebration Presenter.....\$6,000

You'll help host the revered industry awards ceremony! This sponsorship includes: presenting an award on stage at the ceremony in front of our audience of catering and event professionals and branding through event signage.

Tech Breakfast\$5,000

A Tech Breakfast sponsorship means topical brand engagement, attendee interaction, a five minute speaking timeframe, and full event branding coverage. Be known as the go to source for industry solutions!

Culinary Competition Arena\$5,000

From high octane mystery box competitions to rapid recipe challenges, the culinary competition arena delivers high level engagement and f&b inspiration. Directly incorporate your product to show culinary applications, ease of use and outcome by sponsoring this well attended tradeshow floor showcase event. In addition to product use, sponsors receive branding and logo coverage.

Tradeshow Stage Presenter\$3,000

Stay top of mind and position yourself as a content leader by presenting on a selected tradeshow stage and receiving support through onsite signage.

Education Session\$3,000

With over 100 education sessions, Catersource has the best of the best when it comes to content. Sponsor an education session to ensure you are branded with the speaker of your choice and your products appear onstage through use and verbal highlights. Sponsor to receive a table within the education session to hand out materials.

EXCLUSIVE SPONSORSHIPS CONT'D

Catersource Connect Package \$10,000

Reach our most engaged buyers by sponsoring the Catersource Connect Package. This program weaves your brand into every aspect of the Catersource Connect Package including registration signage and collateral, private workshop coverage, and branding of the Catersource Connect Club. VIP buyers pay a premium and receive access to all education and events during Catersource.

Registration \$10,000

Receive premier branding at the first place all attendees go - registration. This sponsorship features your logo on registration stands, self-registration laptop screens, registration directional signage, and the web registration page.

Tote Bag \$10,000

Ensure your brand is seen by every single attendee onsite at Catersource by sponsoring the attendee tote bags. Logo coverage and design input included.

Tote Bag Insert \$3,000

Expand your reach beyond your booth by inserting materials into the attendee tote bag. Drive traffic to your booth, promote a new product line, or maintain awareness through your materials.

Lanyards \$3,000

Visibility has never been better than this! Be the exclusive lanyard provider and ensure your reach extends to every single attendee, educator, and partner at Catersource, the Show for Catering and Event Professionals. Includes lanyard logo inclusion and design input.

Hotel Key Cards \$10,000

Greet your prospects immediately when they check in by having your logo or artwork appear on the hotel key card. This is a great opportunity for your company to have immediate impact with branding and messaging just as attendees are checking in and then reinforces it with every key swipe.

Mobile App \$5,000

Present yourself as the technology and industry thought leader by sponsoring the event mobile app. Take advantage of branding, push notifications, targeted offers, and exposure as the leading sponsor interfacing with all attendees, exhibitors, and sponsors.

Attendee Lounge - Conference \$5,000

Are you a key player in the furnishing, front of the house, and décor industry? Then put your pieces on display by sponsoring the attendee lounge at the Catersource conference. Your furnishings will appear exclusively in the conference area and will be seen by our full audience of buyers. Recognition includes full branding and marketing support.

Attendee Lounge - Tradeshow \$5,000

Highlight your furniture and décor offerings in a premier location on the tradeshow floor through an attendee lounge sponsorship. Your pieces will appear exclusively in the exhibit hall and will be seen by our full audience of buyers. Receive branding and marketing support.